

Report to	Trowbridge
Date of Meeting	24/05/2018
Title of Report	Health and Wellbeing Grant applications

Purpose of the report:

To ask Councillors to consider the following applications seeking funding from the Trowbridge Area Board, Health and Wellbeing fund.

Applicant	Project Title	Recommendation of HWB Group
Trowbridge Town Council	Walking Sports Pilot £2684	<p>the HWB recommends to the area board to part fund £1,342 on a pilot project on condition that</p> <ol style="list-style-type: none"> 1. Early discussions take place with members of the HWB group and organisations supporting older people e.g. Alzheimer's Support, WSUN, Care Co-ordinators, Health Trainers, Wiltshire Mind etc, in order to ensure that the project is promoted widely and is developed in order to best meets the needs of older people 2. Concessions are available for older people on low incomes

The application was first considered at the February HWB meeting. Whilst the panel felt that there was a need for encouraging participation in physical activity for older people, the application was deferred pending further evidence of need for the project, there were also concerns that the project would duplicate existing provision.

The revised application is for £2,684 for a pilot project to develop a programme of walking sports over a 6 month period. A letter of support has been received from Wiltshire Council Sports development department showing a desire to expand provision in this area. It was noted that this would be in addition to existing walking sport provision which was currently well used by older people in the community and

would not represent a duplication. Following discussion, the merits of the application were seen to be

- Promotion of physical activity and healthier lifestyles meets a community area priority, identified in the Trowbridge JSA
- Participation in physical activity had many benefits including enhanced mental wellbeing and contribution to preventing ill health.
- Older people are evidently engaging well with other walking sports across the county and people were more active now in their later years so it was a useful pilot scheme
- The applicant had significant experience of development of sports activities and trained coaching staff
- Wiltshire Council Sports Development were supportive of the application

Some of the negative points included

- Lack of evidence consultation with organisations such as Age UK, Alzheimer's Support as previously suggested
- Lack of clarity on how many people would benefit, this to be reported back in due course

Proposal

That the area board determines the application

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